



Martyn ★★★★★ Reviews

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PGCE Qualified Teacher | IB Examiner | BA Economics

Hi, I'm Martyn, a UK-certified teacher with a BA in Economics and over a decade of tutoring experience. My expertise lies in both Business and Economics, where I've guided students from diverse backgrounds to academic success. I focus on delivering a comprehensive understanding of key economic and business concepts. My teaching approach is tailored to each student's unique needs, ensuring they grasp complex theories and their real-world application. I've consistently helped students of all nationalities achieve strong grades in these subjects.

Teaches: [Economics](#) [Business Studies](#)

Curriculum: [IB](#) [A-Level](#) [GCSE](#) [IGCSE](#)

Qualifications

International Baccalaureate: Qualified Online Teacher/Examiner (Business Studies and Economics Higher/Standard Level)

A-Level: Qualified Online Teacher (Business Studies and Economics)

GCSE/IGCSE: Qualified Online Teacher (Business Studies and Economics)

Degree Qualifications: BA Economics (1985-1987)

Vetted Tutor



Personally Interviewed

Our tutors go through a rigorous selection process, having been interviewed to assess their teaching skills and subject knowledge. **They have extensive tutoring experience with a track record of success**, helping students achieve their academic goals.

Tutoring Experience

With a decade of experience in teaching IB Economics and Business Management in London, my expertise lies in personalized, one-on-one tutoring. I specialize in guiding students through the complexities of the IB curriculum, particularly in Microeconomics, Macroeconomics, Development Economics, and key business management concepts. My approach includes a strong emphasis on Internal Assessments (IAs), where I encourage students to integrate real-world examples into their analyses, deepening their understanding of both economic theories and business practices.

As a friendly and qualified educator with extensive experience in a top-tier, fee-paying international school in the UK, my teaching style is tailored to meet the diverse needs of my students. This individualized approach aims to maximize their potential in their final IB exams. Throughout my career, I've had the privilege of tutoring students from various cultural backgrounds, including Chinese students, in a boarding house setting, consistently aiding them in achieving high grades. Throughout my teaching career at several prestigious institutions, I've focused on Higher Level (HL) IB Economics and IB Business Management.

My roles have extended beyond classroom teaching to include responsibilities as a Class Tutor and Dorm Supervisor. In addition to Economics and Business Studies, my experience includes teaching Accounts, ICT, and French. This diverse background in teaching various subjects has equipped me with a broad perspective and a comprehensive approach to education, particularly in the fields of Economics and Business.

Tutoring Approach

In my approach to teaching Business and Economics, I emphasize the foundational concepts of the subjects, such as supply and demand, market structures, and fiscal and monetary policies in Economics, alongside key business principles like organizational structures, marketing strategies, and financial management. Understanding these core ideas is vital for students to build on more complex theories and applications in both fields.

I recognize the varied challenges students encounter in grasping these subjects. Therefore, I tailor my teaching methods to meet their individual needs, focusing on simplifying complex theories and demonstrating their application in real-world business and economic scenarios. This personalized approach ensures each student can navigate and understand the intricacies of both subjects effectively.

As exams near, my focus extends to enhancing students' essay-writing skills, an essential component in both Economics and Business studies. I guide students in structuring their essays coherently, presenting arguments clearly, and employing appropriate business and economic terminology. This skill set is crucial for success in examinations, where clear and precise communication is as important as the content itself.

Incorporating past exam papers into my teaching strategy is another key element. This practice familiarizes students with exam formats and question types in both Business and Economics, helping to alleviate exam-related stress. It also provides a practical context for applying theoretical knowledge, sharpening critical thinking, and identifying any areas requiring further attention. This comprehensive preparation is instrumental in building confidence and competence in students for their final exams in Business and Economics.

Extracurricular Activities

Chess

Debating

Football

Tennis

